



greenguerillas

2017 Annual Report



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2017 Program Activities

Green Guerillas engaged in another successful year of program activities to help grassroots community garden groups strengthen their community gardens and cultivate community.

Providing community gardeners the materials they need to strengthen gardens and produce a bountiful harvest: We provided seeds, bulbs, plants, and vegetable seedlings to help community gardeners strengthen their gardens and boost the harvest. We delivered plant material to more than 50 community garden groups in the Lower East Side, Harlem, Bedford-Stuyvesant, Brownsville, and the South Bronx. Green Guerillas delivered tons of healthy soil to several community gardens to help them boost their harvest even further.

Helping the Youth Farm thrive: Green Guerillas helped urban farmers and youth leaders manage a bountiful education farm and urban production farm that produced a bountiful harvest of fresh, healthy fruits and vegetables for the Crown Heights/East Flatbush community and created service and learning opportunities for dozens of young people. The Youth Farm team managed a weekly farmers market and CSA program, organized a Farm Club, taught a Go Green class, organized field trips for hundreds of youth and children from other schools, and trained farm apprentices.

Supporting community gardener-led land trusts: Our executive director and program consultants provided critical organizational assistance to the Bronx and Manhattan Land Trust to help them fundraise, manage their properties, manage their water systems, and make repairs and improvement to their 32 beautiful, historic community gardens.

Grow Vertical NYC Campaign: We worked with community garden leaders to design and install 30 human-scale vertical growing systems. The systems are designed to help community gardeners grow more vegetables and herbs in tight spaces, give new members the opportunity to grow, and help seniors and children garden more comfortably.

Fundraising for a bountiful harvest

Council District 7: Green Guerillas received funding from Council Member Mark Levine to support uptown Manhattan food-growing community gardens including Hope Steven Garden, Mo Pals Garden, William A Harris Garden, La Perla Garden, and Frank White Memorial Garden.

Council District 14: We received Parks Equity Initiative funding from Council Member Cabrera to support Bronx food-growing community gardens, including Davidson Avenue Garden, GreenPatch on Walton, Townsend Garden, and Leave it Better Kids Garden.

Phoenix Community Garden: We continued to serve as the fiscal sponsor for this large, active food-growing community garden on Fulton Street by helping them manage individual donations and a grant from the Citizens Committee for NYC.

Engaging youth at the core of our work

Youth Tillers: Our team of 6 youth engaged in paid internships at the Youth Farm that helped them gain skills as they led fieldwork activities for volunteers, led farm tours, worked at the market, conducted cooking demonstrations, did market outreach, and surveyed customers.

Youth Mural Project: We engaged children and teenagers in organized community arts activities to help them unleash their creativity and connect art with nature, food, and ecology.

Youth Poised: 6 High School for Public Service students made up the Youth Poised committee. They evaluated grant applications and awarded grants to 10 central Brooklyn community garden groups.

Engaging garden stewards: Our annual meeting and our benefit party served as energetic, educational, and celebratory opportunities to inspire our members, supporters, and board of directors to support the work of community gardeners.

Measuring the effectiveness of our work: GGs staff used formal and informal methods to monitor the effectiveness of our work and ensure that our programs met the needs of community gardeners. We utilized meetings, phone interviews, and one-on-one discussions with garden leaders. Our board of directors closely monitors the organization's fiscal and programmatic efficacy.

Our mission: Green Guerillas helps grassroots groups obtain the materials, volunteers, and funding they need to sustain colorful community gardens and bountiful urban farms.

Board of Directors: David Sherman (chairperson), Beth D. Jacob (secretary), Andrew Reicher (treasurer), Thomas Ching, Patti Hagan, Garry Smalley, Adam Stolorow, Michelle Vazquez, Linda Yang.

Executive Director: Steven Frillmann

THE GREEN GUERILLAS, INC.
STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>2017 Total</u>	<u>2016 Total</u>
Revenues and Support				
Foundation support	\$ 130,753	\$ -	\$ 130,753	\$ 303,647
Government grants	13,007	48,499	61,506	9,804
Membership dues and other support	111,112	-	111,112	104,353
Annual Benefit	12,855	-	12,855	12,045
Youth Farm fundraising events	11,739	-	11,739	11,282
Net assets released from restrictions	<u>115,000</u>	<u>(115,000)</u>	<u>-</u>	<u>-</u>
Total Revenues and Support	<u>394,466</u>	<u>(66,501)</u>	<u>327,965</u>	<u>441,131</u>
Expenses				
Program services				
Youth program	132,998	-	132,998	146,294
Organizing, assistance and education	<u>217,558</u>	<u>-</u>	<u>217,558</u>	<u>152,715</u>
Total program services	350,556	-	350,556	299,009
Supporting Services				
Management and general	10,979	-	10,979	10,399
Fund raising costs	<u>10,340</u>	<u>-</u>	<u>10,340</u>	<u>10,826</u>
Total Supporting Services	<u>21,319</u>	<u>-</u>	<u>21,319</u>	<u>21,225</u>
Total Expenses	<u>371,875</u>	<u>-</u>	<u>371,875</u>	<u>320,234</u>
Changes in Net Assets, before investment loss on pledge receivable	22,591	(66,501)	(43,910)	120,897
Investment gain (loss) on pledge receivable	<u>31,014</u>	<u>-</u>	<u>31,014</u>	<u>(813)</u>
Change in net assets	53,605	(66,501)	(12,896)	120,084
Net Assets - Beginning of Year	<u>394,531</u>	<u>115,000</u>	<u>509,531</u>	<u>389,447</u>
Net Assets - End of Year	<u>\$ 448,136</u>	<u>\$ 48,499</u>	<u>\$ 496,635</u>	<u>\$ 509,531</u>

THE GREEN GUERILLAS, INC.
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2017

	Youth Program	Organizing Assistance Education	TOTAL PROGRAM SERVICES	General and administrative	Fundraising	TOTAL EXPENSES
Salaries and interns	\$ 19,728	\$ 55,339	\$ 75,067	\$ 3,033	\$ 4,533	\$ 82,633
Payroll taxes and benefits	1,425	11,316	12,741	651	508	13,900
Rent	-	19,660	19,660	3,654	-	23,314
Professional fees	-	17,500	17,500	3,200	-	20,700
Insurance	769	3,566	4,335	-	-	4,335
Office expenses	639	12,634	13,273	-	1,011	14,284
Auto and travel	86	5,101	5,187	-	-	5,187
Consultants and outside services	88,443	23,976	112,419	-	759	113,178
Supplies and other expenses	21,908	68,466	90,374	-	3,529	93,903
Depreciation	-	-	-	441	-	441
Total expenses	\$ 132,998	\$ 217,558	\$ 350,556	\$ 10,979	\$ 10,340	\$ 371,875